



## Shinya Takahashi

Director, Member of the Board  
Managing Executive Officer  
General Manager  
Entertainment Planning & Development Division  
Nintendo Co., Ltd.

Shinya Takahashi was born in Kyoto, Japan, and graduated from the Department of Fine Arts of Kyoto City University of Arts. He joined Nintendo in April of 1989 where he currently serves as a member of the Board of Directors and Managing Executive Officer as well as General Manager of the Entertainment Planning & Development Division. Takahashi is also on the Board of Directors for Retro Studios, Inc. and Nintendo Software Technology.

Takahashi worked on a variety of titles which include *Stunt Race FX* (SNES), *Wave Race 64* and *Pokémon Stadium* (Nintendo 64), and *Mario Kart: Double Dash!!* (Nintendo GameCube). He was also the producer for *Brain Age: Train Your Brain in Minutes a Day!* and *Flash Focus: Vision Training in Minutes a Day* for the Nintendo DS.

Takahashi is not only responsible for all amiibo and game development, but is also responsible for the creation of game development environment and for managing our character IP. He was also the overall head of development for the Nintendo Switch system.